Name of Designer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Study the Web Page and circle YES or NO for each assessment.

Provide feedback where prompted.

**HOME PAGE**:

Does the Home Page introduce the site well? YES NO

Is the PURPOSE clear? YES NO

If YES, briefly describe the purpose: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is the font consistent and appropriate to this web page? YES NO

Does the heading/title stand out? YES NO

Is there good use of the space? YES NO

Are the text and graphics well laid out? YES NO

**Make some comments here and suggest some improvements that could be made on the home page:**

**SUB PAGES:**

Are there at least 3 additions sub pages (excluding a “contact me” page) YES NO

Do the sub pages look like they “belong” with the other pages? YES NO

If NO, what might help? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are the hyperlinks accurate? Do all the links work well? YES NO

Does the purpose of the sub pages make sense and relate to one another? YES NO

Is the content of the subpages introduced and explained? YES NO

**Give at least two ideas for improving the ENTIRE web site:**

**1)**

**2)**

**Any additional comments?**

Examples: Maybe is it easy to read the text but not the hyperlinks. Is there enough variation in font size? Do the fonts work well together? Any hyperlinks not working, hyperlinks in strange places and hard to find, no titles on the pages, boring design or is the web page brilliant? Does the web page tell you enough about where the links will take you?